

Virginia Gregory

art director & designer

📞 404-583-8810

✉️ virginiabixby6@gmail.com

🌐 virginia-gregory.com

🏠 Methuen, MA

Profile

Experienced Graphic Designer and Art Director specializing in marketing design with over 7 years of expertise. Proficient in crafting compelling social ad creatives, banner ads, billboards, and more. Enthusiastic about the design industry, leveraging strategy and creativity to problem-solve and effectively convey information in a distinctive and concise manner for clients across diverse industries.

Work Experience

Feb. 2020 - Present

Graphic Designer

Jackrabbit Design

Milton, MA

Create marketing materials for clients, such as Boston Mutual Life Insurance, Pri-Med, The Cooperative Bank (TCB), BTEA Northeast, and Midrex Technologies.

Design web pages or modules for new or existing websites.

Concept and create unique annual gala event invitation packages, marketing materials, and event assets for MSPCA-Angell

Developed branding for Fancypants Baking Co. Upcycled Cookie line and designed the packaging and marketing materials around that product line.

Jan. 2017 - Feb. 2020

Art Director

Forge Worldwide

Boston, MA

Created campaign marketing materials for clients, such as National Fire Protection Association (NFPA), Isenberg School of Management, Herb Chambers, Harvey Building Products, McLean Hospital, and New Hampshire Motor Speedway.

Oct. 2014 - Dec. 2016

Associate Art Director

Relevant24

Boston, MA

Concepted, created, and delivered timely—all within six hours everyday—social graphics that used trending topics (before all the algorithms changed) to bring brand awareness for clients like State Farm Insurance, Allstate Insurance, Nickelodeon, Hornitos Tequila, NBA on TNT, TBS JELL-O, and more.

April. 2014 - June 2014

Intern Art Director

Iris Worldwide

Atlanta, GA

Experienced real ad agency life.

Education

Sept. 2014

The Creative Circus

Art Direction

Atlanta, GA

Dec. 2011

University of Florida

B.S.; Advertising

Gainesville, FL

Skills & Software

Adobe

Illustrator

InDesign

Photoshop

Web Design

Sketch

Figma

People

Clear Communication

Presentation

Team Player

Personal

Organized

PUNS (the good & the bad)

Flexible

Passionate

Awards

2017

Bronze Hatch Award

Identity System

Forge Worldwide